



RESUME

Kenneth M. Bargers

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PROFESSIONAL EXPERIENCE

Pilkerton Realtors® : Brentwood, TN | Sept 2008-Current
REALTOR®

- Returned to the real estate industry and placed my license with Pilkerton Realtors®.
- Continued marketing business named Bargers Solutions, founded in 2001, serving clients via contract and project assignments.

ADS Security : Nashville, TN | Jan 2008-Sept 2008
Director of Marketing

- Develop and implement marketing policies and procedures in reference to all aspects of the organization's new Marketing division.
- Rebuilt and centralized the branding and image of the company including the marketing philosophy to achieve market force.
- Implemented and designed the company's color wheel, website, marketing materials, advertising/vendor contracts, employee resource center intranet, internet optimization process, support libraries, quarterly newsletter and standards for public relations, press releases, and community affairs.
- Honored among three companies as the security industry's 2008 Overall Integrated Marketing Program (Security Sales and Integration magazine)
- Honored among four companies as the security industry's 2007 Overall Integrated Marketing Program (Security Sales and Integration magazine)
- Received the 2007 and 2008 Honeywell National Marketing Award for overall performance in the security industry
- Achieved President's Club in 2007

Manager, Customer Care-Corporate Services

- Develop and implement customer service policies and procedures in reference to all aspects of the organization's new Customer Care division. Responsible for auditing and guiding the company's 12 locations for cancellation and retention rate success, training and maintaining customer care staff.
- Achieved President's Club in 2005, 2004, 2003, 2002.

Trammell Crow Company : Brentwood, TN | Sept 1996-Dec 2001
Marketing Services Manager, Tennessee

- Responsible for the image and promotion of the organization utilizing the established marketing guidelines of Trammell Crow Company.

- Duties include press releases, advertising, community affairs projects, presentations, contact database maintenance, quarterly research publication, website maintenance, employee newsletter, and training and maintaining marketing staff.
- Selected to the company's 10 member national web committee.
- Marketing honors include the organization's 2000 Best Practices National Award (3rd), 1999 WOW Award, 1999 Case Study National Award (1st), 1998 Best Practices National Award (1st).

ACS, Inc. : Nashville, TN | Jan 1994-Aug 1996
Business/Office Manager

- Oversee all administrative and office management detail for the company including inventory, accounting, marketing, payroll, health and business insurance, auditing and reporting functions.

ADS Security : Nashville, TN | Dec 1982-Dec 1993
Sales Office Manager

- Began my career in the security industry as a central station operator. Opportunities of growth included Assistant Central Station Manager, Purchasing Director, and Office Manager. I left the company in 1993 as the Sales Office Manager responsible for running the Nashville business unit.

EDUCATION

Middle Tennessee State University : Murfreesboro, TN
Motlow State Community College : Tullahoma, TN
Shelbyville Central High School : Shelbyville, TN

REFERENCES

References are available on request.

<http://www.bargers-solutions.com/testimonials.html> **Testimonials**

SOURCES

<http://www.bargers-solutions.com> **Web**

<http://kennethbargers.com> **Blog**

Social Networking

<http://realestateopennetworkers.ning.com/profile/KennethBargers> **ERealEstate Social**

<http://www.facebook.com/people/Kenneth-Bargers/1592866060> **Facebook**

<http://realestate.glozal.com/profile/KennethBargers> **Glozal**

<http://www.linkedin.com/in/kennethbargers> **LinkedIn**

<http://www.trulia.com/profile/bargers> **Trulia**

<http://twitter.com/#!/kennethbargers> **Twitter**